

CHS PTSA General Meeting
March 12, 2024 7pm

Attendees: Madeline Moy, Lisa Nakamura, Denise Dennis, Tracy Arnold, Mark Jessup, Tom Jackson, Louise Wackerman, Nicole Washington, Jason Loui, Eleanor Defreddo, Castalia Simon

Celebrations and Announcements

Madeline Moy -

- Ramadan Mubarak!
- Cleveland Ultimate Team won state championship! Mixed team boys and girls.
- Flora Bakehouse cookie sale raised \$2000 for the Senior Prom.
- Tutta Bella pizza promotion raised \$400 for the PTSA. Alumni association will include message in newsletter for future Tutta Bella fundraising events.
- Talent night on 3/22. Final round of auditions is tomorrow.
- New date for the Auction is Saturday June 1st.
- New UW in the High School class for next year, English 131. College credit for no fee.

CHS Alumni Assoc class of 1980 presented PTSA with a check for \$1015

Coach Fred thanked the PTSA for what we do for the basketball team.

Sports Booster-

Spring sports season has kicked off. Each spring sports team has started a SNAP fundraiser. We started SNAP fundraising last year and have raised \$100,000 so far.

Alumni Association -

CHS Alumni Association is now partnering with the Booster Club to fund sports. This includes a new homerun fence for baseball, new batting helmets, and bleachers for football games. The Alumni Assoc is reaching out to specific year alum groups to help fund the bleachers.

Tracy Arnold is the new Alum Assoc president. They are working on the Hall of Fame sign and wall in the front hall. They will pay for that wall so that PTSA doesn't have to.

The Alumni Association grants are available for sports needs and for some PTSA needs as well.

The Alumni Assoc has \$20k for scholarship money and no-one has applied yet. PTSA will send out an email notification to raise awareness.

There is also a separate scholarship endowment for students going into education, and it hasn't been touched in years. There is also money for students going into trades, including money for books and fees.

Nicole Washington is encouraging the PTSA to let parents know about corporate matching. They will allow the CHS booster to use their alum spirit wear design for our booster to use.

Teacher Appreciation breakfast coming up on March 28th. We are asking for food and cash donations, and volunteers. We will be sending out an email soon. The sign-ups are ready to go for food donations and volunteers.

Auction

Auction is coming up on June 1st. Tom Jackson is leading the effort for procurement. Alum Assoc is advertising for sponsorships for our auction. Many alums will likely not attend the auction but will donate money. PTSA will set up a link for donations.

Tracy asked if a person can sponsor a teacher. The answer is yes. The sponsorship form has a place to indicate that you are paying for a teacher ticket. This will also be an option when the tickets go on sale. We would like to have all staff to be able to attend for free.

We have items coming in for the auction. Lioe's donated coupons for two oil changes, for example. A parent has donated a custom cake. This will all go through the Better World platform. This will have pictures of all the items that will be at the auction. Most items will only be available to bid on if you are present at the auction. Credit cards and cash will be accepted for auction items.

There may be a live auction if we have some choice items. One parent has donated tickets to Seahawks, Mariners, and Storm games. He wants to bundle the tickets and do a live auction.

Mark Jessup is volunteering to do communications and marketing. Welcome Mark!

Louise has designed the auction logo.

Lisa is working with Perihelion on food and beverage for the auction. She hopes to get them to agree to be a sponsor and donate beer. Alum assoc will put the list of sponsors in their mail, which is mailed out to 8000 people. This is a good incentive for businesses to advertise.

Lisa attended an auction with a dessert dash and it was very, very lucrative. Debra Hanson is interested in heading up a dessert event.

Castalia would like to have a wine event.

Castalia spoke with a teacher who would like to have teacher awards. Apparently this was done in the past. Parents, teachers and students have voted for the awards in the past. The PTSA board members agreed that we would like to do this, and present the awards at the auction. The Alum Assoc will also announce the scholarship recipient(s) at the auction.

If we have a live auction we may need to have interpretation. We should make a note of the ADA accommodations for the space, too.

Cleveland Forest presentation may happen at the auction, too.

Madeline is working with Mr. Truog on a student produced video for the event. Madeline is writing the brief, and Jason is taking lead on the video with Mr. Truog. The video should pull our heartstrings and show why people need to donate.

Nicole Washington will post promotional info on the Alum Assoc social media.